Tariq Halawani,
Executive Director
Enterprise Solutions at Microsoft

Microsoft Unveils Security Co-Pilot, Harnessing AI for Cybersecurity at GISEC 2024

In an exclusive interview at the Jaisalmer International Security Conference (GISEC) 2024, Tariq Khalawani, Enterprise Commercial Solutions Lead for Microsoft UA, highlighted Microsoft's focus on integrating generative AI into cybersecurity solutions.

Khalawani emphasized the role of AI in both accelerating digital transformation and presenting new threats. Microsoft's approach involves using AI as a primary defense layer, showcasing their latest product, Security Co-Pilot, at GISEC.

Security Co-Pilot acts as a virtual assistant for cybersecurity professionals, processing over 65 trillion threat signals daily to provide actionable insights and response strategies. Built on the GPT-4 model, it guides users on maintaining a secure environment and responding to attacks effectively.

Khalawani noted the positive response from customers, with over 10 early adopters in the UAE. He stressed the importance of continuous learning in cybersecurity due to its ever-changing nature, highlighting Microsoft's efforts in upskilling employees and customers alike.

Microsoft's commitment to cybersecurity extends beyond technology to include ongoing education for employees and customers. This comprehensive approach underscores Microsoft's dedication to empowering organizations to navigate the complexities of the digital landscape securely.

In conclusion, Khalawani expressed Microsoft's commitment to helping organizations manage cybersecurity threats through technology tools like Security Co-Pilot and educational programs.

UAE Cybersecurity Council Head Stresses AI-Driven Cyber Resilience at GISEC Global 2024

His Excellency **Amer Sharaf,** CEO of Cyber Security Systems and Services Sector, and Dubai Electronic Security Center (DESC), took to the stage and outlined what the future holds for the cybersecurity sector.

He identified cyber resilience, upholding trust through verification experience, the benefits and risks of AI through dual-use technology and collaboration as key pillars that cannot be overlooked if organisations and governments want to have secure systems.

The role of energy companies in protecting attacks
With energy transition a key priority to help tackle climate change, a panel was held on future planning by companies to ensure energy infrastructure and equipment, which serve as the backbone for nations to operate, can be protected by cyberattacks.

The session brought together experts including Cem Dusran, CISO Enerjisa Enerji, Turkey, Sara Al Kindi, Cyber Defense Head Petroleum Development, Oman, Babar Haq, CTO-IT Huawei Middle East & Central Asia, Frank Van Caenegem, VP Cybersecurity, CISO EMEA Schneider Electric, France and Marty Edwards, Deputy CTO OT/IoT, Tenable, US.

The panel said that the energy industry is already embracing AI especially in analytical tasks but emphasised having the right infrastructure in place is crucial to ensuring key data is not accessible by hackers. Visitors also gained an understanding of how security cloud systems can be attacked. Hardeep Singh, Senior Security Architect Pentera, UAE, demonstrated a live analytical attack on the Cloud system and then gave advice on how users can stay ahead by having the correct security in place.

The first day agenda also saw Vietnamese hacker Minh Hieu Ngo, the architect of a billion-dollar identity heist, meet the U.S Secret Service Agent, Matthew O'Neill, who had caught him, for the first time since his sentencing. Ngo had been responsible for causing more financial damage to Americans than any criminal in history.
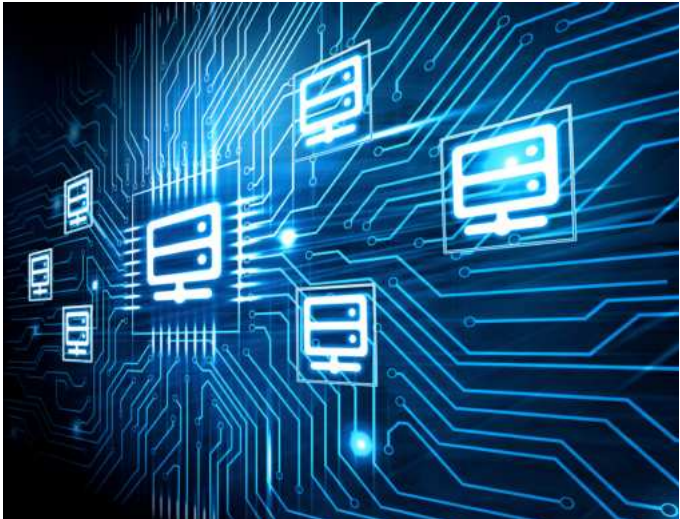
Look ahead to Day Two
GISEC Global 2024 will resume today (Wednesday). Among the highlights is a keynote speech from His Excellency, Amer Sharaf, CEO of Cyber Security Systems and Services Sector Dubai Electronic Security Center (DESC), as well as Juliette Wilcox, UK Cybersecurity Ambassador explaining the economic impact of cyber threats and crime.

Dubai Police will host an insightful session 'Cyber awareness programme: How to recognise and avoid phishing?' where its professionals will explore how they are adopting effective strategies to bolster suspicious online activities.

Global Leaders Stress Collaboration Against CyberAttacks at GISEC CISO Circle 2024

Building partnerships with various organizations is crucial for robust and efficient cyber resilience. At GISEC Global 2024, top security officials explored Dubai's efforts in preventing cyber attacks across the Emirate, highlighting the importance of collaboration in this endeavor.

Day Two of GISEC Global saw key regional and global Chief Information Security Officers (CISO), experts and professionals, gather for the GISEC CISO Circle, which has become a key global community event. It serves as a key platform for CISOs to network, inspire, and shape cybersecurity globally.

At the Dubai World Trade Centre, His Excellency Amer Sharaf, CEO of Cybersecurity Systems and Services Sector, Dubai Electronic Security Centre was joined by Dr Aloysius Cheang, Chief Security Officer of Huawei Middle East and Central Asia. Taking part in an insightful firechat session, they highlighted the importance of AI and the role it has in cybersecurity.

His Excellency Amer Sharaf gave details of how Dubai is staying one step ahead through its Dubai Cyber Index. A first-of-its-kind in the world, the Index supports Dubai government entities with their cybersecurity efforts and helps protect the Emirate from a wide range of cybersecurity risks.

He said: "Previously, cybersecurity was very foreign to people as not all people were into security design. I think with all the projects that have taken place around the world, I think it makes perfect sense for customers to make sure they have cybersecurity installed on their systems.

"In Dubai, we have been working with our partners across Dubai to ensure all the security elements are integrated in co-existence. The Dubai Cyber Index is one example where every government entity is linked with us. We look at this proactively and it's a hand-in-hand approach where they can understand where they can focus their efforts."

AI Takes Center Stage at 13th GISEC Global in Dubai

The 13th edition of GISEC Global 2024 kicked off on Tuesday with discussions focusing on the impact of artificial intelligence (AI) on cybersecurity and its role in shaping the future of the industry.

The event, scheduled for three days until Thursday at the Dubai World Trade Centre, is the largest and most influential cybersecurity event in the Middle East and Africa. GISEC Global is organized by Dubai World Trade Centre and hosted by the UAE Cybersecurity Council.

The opening day brought together cybersecurity leaders, industry professionals, former hackers, and thought leaders from over 130 countries representing more than 10 key industry sectors such as oil and gas, education, retail, defense, and law enforcement.

The agenda for the day included a series of panel discussions, interviews, and firechat sessions covering topics like financial implications and the transformative power of technologies in cybersecurity.

During the opening session, His Excellency Dr. Mohamed Al-Kuwaiti, Head of the UAE Cybersecurity Council, emphasized the significance of AI in enhancing security resilience and fostering collaboration. He highlighted the importance of partnerships in addressing cyber threats, citing a recent case where AI was used in producing coding scripts for ransomware attacks, underscoring the need for collective efforts in tackling cybersecurity challenges.

Bernard Montel,
EMEA Technical Director

Tenable Demonstrates Cloud Security Solutions and Cyber Threat Mitigation at GISEC 2024

Bernard Montel, the Technical Director for EMEA, Tenable discussed the company's focus on the EMEA region's cybersecurity landscape at GISEC Global 2024. He highlighted the region's significance due to its critical infrastructures and industries, making it a key area for cybersecurity efforts.

Tenable showcased its Tenable Cloud Security product, recently launched for the Middle East region, which received a positive response from visitors. Montel emphasized the importance of addressing the expanded attack surface in the cloud, noting that Tenable provides solutions for both on-premises and cloud environments to support a hybrid approach to cybersecurity.

Montel also addressed the complexity of securing the cloud, which requires rethinking security strategies due to the unique challenges posed by cloud technologies. He highlighted Tenable's acquisition of a cloud security platform and its focus on prevention, detection, and response in the cloud.

At the event, Montel encouraged organizations to adopt a data-driven approach and to consider their exposure across the entire attack surface. He emphasized the need for organizations to think innovatively and not rely solely on traditional security measures.

Overall, Tenable's participation at GISEC Global 2024 demonstrated its commitment to providing comprehensive cybersecurity solutions tailored to the evolving needs of organizations in the EMEA region and beyond.

91% of UAE Firms Employ AI in Cybersecurity: Cisco Study

The recent study conducted by Cisco highlights a significant surge in the use of AI technologies in cybersecurity strategies among UAE organizations. The study indicates that 91% of companies surveyed are integrating AI in their security defenses, mainly in threat detection, response, and recovery.

The 2024 Cisco Cybersecurity Readiness Index was developed in an era defined by hyperconnectivity and a rapidly evolving threat landscape. Despite continuing to be targeted with a variety of techniques that range from phishing and ransomware to supply chain and social engineering attacks, companies today are actively attempting to fortify their defense. And while they are building defenses against these attacks, the complexity of their security postures, dominated

by multiple point solutions, presents a challenge in effectively thwarting these threats.

These challenges are compounded in today's distributed working environments where data can be spread across limitless services, devices, applications, and users. However, 87% of companies still feel moderately to very confident in their ability to defend against a cyberattack with their current infrastructure - this optimism underscores a proactive stance in navigating the evolving threat and confronting emerging challenges head-on.

2024 Cisco Cybersecurity Readiness Index: Building Resilience in Response to an Evolving Threat Landscape
The Index assesses the readiness of companies on five key pillars: Identity

Intelligence, Network Resilience, Machine Trustworthiness, Cloud Reinforcement, and AI Fortification, which are comprised of 31 corresponding solutions and capabilities. It is based on a double-blind survey of more than 8,000 private sector security and business leaders across 30 global markets conducted by an independent third party. The respondents were asked to indicate which of these solutions and capabilities they had deployed and the stage of deployment.

"As our digital landscape continues to evolve rapidly,the importance of proactive cybersecurity measures cannot be overstated," said FadyYounes, Managing Director for Cybersecurity at Cisco in the Middle East and Africa.

Fady Younes,
Cybersecurity Director
- Cisco Middle East and Africa

WORLD's FASTEST GROWING
CIO COMMUNITY

Delinea Expands Security Options in Middle East with New Dubai Data Center on Microsoft Azure

Delinea, has announced its expansion in Dubai with a new Azure Data Center. This new facility aims to offer Middle East customers increased deployment options, catering to their compliance needs with enhanced cloud infrastructure built on Azure.

Mohammad Ismail, Vice President, MEA at Delinea, said, "We are committed to revolutionizing identity security and privileged access, ensuring all our customers benefit from our solutions."

At GISEC 2024, Delinea will unveil the availability of its new Azure Data Center and showcase the latest innovations on the Delinea Platform. This includes Privilege Control for Server, helping local partners and customers manage privileged access to Windows, Linux, and Unix servers, reducing standing privileges and shared credential sprawl, and providing greater control over user access.

Additionally, Delinea will highlight the recent acquisitions and integration of Authomize and Fastpath capabilities.

The new Azure Data Center is expected to contribute to the growth of the PAM market, which is projected to increase from US$4.26 billion in 2024 to US$11.31 billion in 2028. The Middle East region, led by Saudi Arabia and the UAE, is a key driver of this growth, focusing on digital acceleration and cloud-based operations.

Delinea will be joined at GISEC by Shifra, a Dubai-based value-added distributor and founding member of the Delinea Partner Program. This program is designed to help partners build thriving practices to meet the region's growing demand for robust cybersecurity solutions.

Ahmed Soltan, Managing Partner at Shifra, said, "Participating in GISEC with Delinea for the third consecutive year underscores the company's significant investment in the Middle East and with local partners. The event provides an ideal platform to engage with customers and prospects, understanding their cybersecurity needs."

Huawei Demonstrates Cybersecurity Leadership at GISEC Global 2024
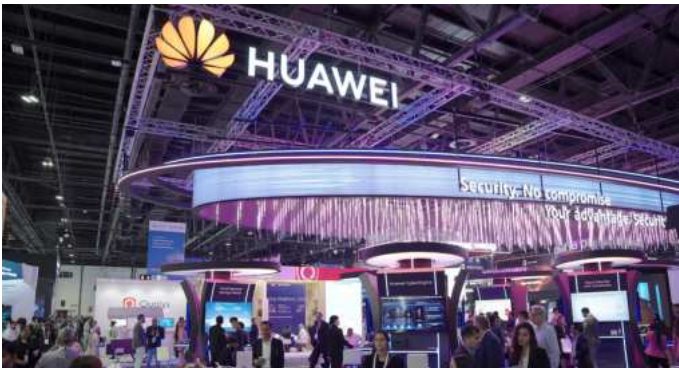
Huawei, a leading global provider of information and communications technology (ICT) infrastructure and smart devices, is set to participate in the upcoming GISEC Global 2024. Under the theme "Towards a Trusted, Resilient and Fully Connected Intelligent World", Huawei will demonstrate its commitment to safeguarding organizations and businesses on their digital transformation journey while elevating their cybersecurity and privacy protection capabilities as vital tools for success in the new digital landscape.

Technologies like AI, networks, and cloud are pushing the boundaries of business design, boosting productivity, and redefining business models. Industries are plotting new roadmaps and moving ahead with greater speed. As digital transformation picks up speed, cybersecurity and privacy protection will become key to business success in the future digital world.

As the Lead Strategic Partner for GISEC Global 2024, Huawei will leverage the event's reach to showcase a range of cutting-edge solutions designed to address the security challenges its customers face. Visitors to its booth will be able to explore the company's latest offerings, including cybersecurity solutions, data protection capabilities, cloud security, and broad industry and customer partnerships.

Dr. Aloysius Cheang, Chief Security Officer, Huawei Middle East & Central Asia, said, "Through our participation in GISEC Global 2024, we aim to strengthen our collaboration with our partners and customers to build a secure ecosystem, share our experiences and protect security and privacy in the new digital frontier.

At GISEC, Huawei will demonstrate the class-leading capabilities of its HiSec SASE solution for multi- branch enterprises, providing all-round protection at the cloud, network, edge, and endpoint levels, along with the HiSec Endpoint EDR for efficient threat detection, one-click recovery, and lightweight deployment.

Huawei emphasizes the importance of data protection, recognizing that data storage is the foundation of the intelligent world. Huawei OceanProtect Backup Storage delivers three to five times higher backup and recovery performance and, with the industry's only six-layer Network and Storage Ransomware Protection capabilities that ensure the security and availability of backup copies.

BRAND VOIZE

COMPANY OF GEC MEDIA GROUP

AMPLIFY YOUR VOIZE WITH US AND EXPLORE OUR SERVICES.

DESIGN
SERVICES

PHOTOGRAPHY &
VIDEOGRAPHY

2D & 3D
ANIMATION

TELE-
CALLING

EVENT
MANAGEMENT

MEDIA
BUYING

DIGITAL
MARKETING

CORPORATE
GIFTS

SOCIAL
MEDIA

BRAND
ACTIVATION

BOOTH
BUILDING

CONTENT
GENERATION

www.brandvoize.com