



CaaS AND EXELIXI AI JOIN HANDS TO ACCELERATE AI-DRIVEN BUSINESS

CaaS has partnered with the Silicon Valley-based AI studio experts, exelixi AI to provide cutting-edge AI solutions that enable businesses across the MENA region to evolve into smarter, more agile enterprises.

Exelixi AI, inspired by the Greek word for “evolution,” focuses on continuous improvement through AI, helping companies unlock new levels of efficiency and innovation, supported by its global AI innovation center based in India.

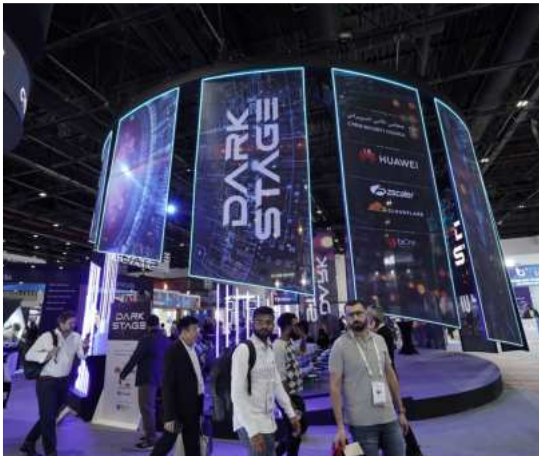
By combining exelixi AI's expertise in AI

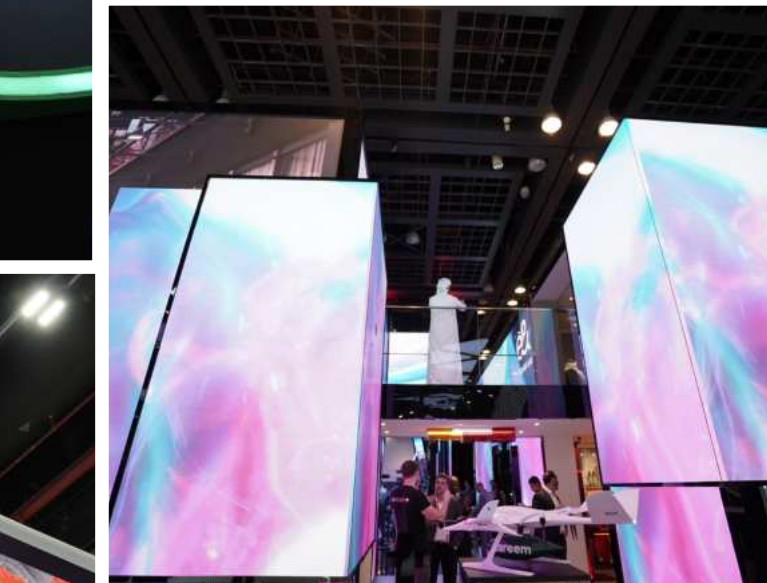
development with CaaS's strong track record of IT project execution and advisory services, this partnership will empower businesses across the MENA region to leverage AI technologies in ways that are both accessible and transformative.

Venkatesh Mahadevan, Co-Founder of CaaS, highlighted the importance of this partnership: “As we embark on this strategic partnership with exelixi AI, we are aligning our technological strengths while pioneering a new era in artificial intelligence solutions for the region. Together, we will empower

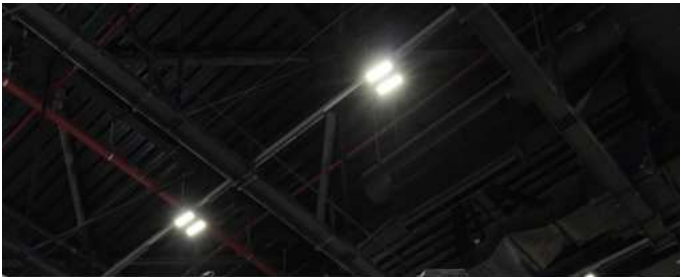
organizations to harness the transformative potential of AI, ensuring that innovation and ethical practices are at the forefront of our mission. This partnership is a commitment to shaping a future where AI enhances human capabilities and drives sustainable growth.”

This strategic partnership between CaaS and exelixi AI promises to deliver AI-powered solutions that enhance decision-making, streamline operations, and drive meaningful, impactful growth for businesses in the MENA region, helping them evolve and thrive in the digital age.









Cutting-Edge Tech Innovations From Italy At Expand North Star 2024

Italy returns to Expand North Star 2024, the largest startup event on the planet, where entrepreneurs, innovators and award-winning startups are brought together in the global tech and trade hub of Dubai by GITEX GLOBAL, the biggest tech show in the world. Italy has experienced a remarkable surge in startups with over 13,300 registered as of 2023, many in the realm of innovation and advanced technological solutions.

With the support of the Italian Trade Agency, 24 unique and ambitious companies dedicated to innovation excellence are hosted at the Italian Pavilion, located in Hall 8 Stand number H8-B140, until 16th October at Dubai Harbour. Their presence confirms Italy's commitment to fostering global partnerships and driving forward-thinking collaborations with the UAE and wider Middle East.

As part of Italy's commitment, Sustainability is SustainABILITY, support for tech innovators and startups is a key component of the country's transformation



to becoming greener and ecological across various sectors. Italy's National Recovery and Resilience Plan focuses on two critical pillars: the green transition and digital transformation. Over €18 billion has been allocated to boost R&D, innovation, investments and startups. To facilitate these transitions, a further €62 billion have been earmarked for smart mobility programs, and infrastructure.

As a result, Italy has seen a surge in innovative startups in 2023, with 77.3% of these businesses

offering a range of services such as software production, IT consultancy, R&D; followed by 14.5% operating in the manufacturing industry and 3% in the commerce field.

Valerio Soldani, Italian Trade Commissioner to the UAE and Oman said, "Italy's commitment to tech advancements and innovation underscores its commitment to supporting Dubai as it rapidly becomes a global hub for the development of advanced technologies

Oracle and Solutions+ Announce Strategic Collaboration to Support Emiratization Through New Training Program



Oracle and Solutions+ has announced a strategic collaboration to launch a fast-track technical training program aimed at accelerating the careers of Emirati graduates in support of the

UAE's Emiratization goals. The agreement was signed at GITEX Global on 15 October 2024.

This new initiative will provide specialized training in Oracle digital solutions for graduates from diverse fields, focusing

on equipping them with in-demand skills for the modern digital economy. Each cohort, hosted at a dedicated training facility in Al Ain, will run for three months and target 50 graduates, with a goal of training 500 Emiratis over the next five years. Upon completion of the program, graduates will have the opportunity to secure roles as Oracle digital consultants within partner organizations of both Oracle and Solutions+, as well as government entities and the private sector.

Mrs. Mouza Al Nasri, Executive Director of the SMEs Sector at the Abu Dhabi Department of Economic Development (ADDED) said, "ADDED aims to transform Al Ain into a thriving economic hub by encouraging the private sector to expand their operations and support in creating jobs for UAE talents in Al Ain."

The program aligns with the UAE's vision to increase the participation of Emiratis in the private and semi-government sectors, contributing to national GDP and fostering innovation within key industries. By equipping Emirati graduates with essential digital and technical skills, this collaboration responds to the growing demand for trained professionals who can lead the country's digital transformation efforts.

"At Oracle, we are focused on developing a comprehensive digital ecosystem in the UAE to help support the growth of country's AI economy. The availability of a strong local talent pipeline is a key aspect of this ecosystem", said Leopoldo Boado Lama, Senior Vice President - Business Applications, ECEMEA, Oracle.

Expand North Star Brings Attention to Future of Creativity and Spirit of Innovation on Final Day

Expand North Star 2024, concluded today, breaking records in international participation and cementing the UAE's position as the global nexus for technological innovation. The four-day major event attracted 1,800 startups, 1,200 investors managing assets exceeding \$1 trillion, 59 unicorns, and thousands of visitors from over 100 countries, transforming Dubai Harbour into a bustling hub of cutting-edge technology and groundbreaking ideas.

Organised by Dubai World Trade Centre and hosted by Dubai Chamber of Digital Economy, the powerhouse showcase reached the mark of 13,000 concierge-arranged meetings and 88% of startups participating for the first time, offering unrivaled networking opportunities.

GLOBAL INNOVATORS SHINE AT EXPAND NORTH STAR

Expand North Star 2024 became a global innovation hub, bringing startups from all corners of the world, from Europe, Asia, Africa, and as far as Latin America, as they showcased next-gen technologies—from AI and quantum computing to sustainable transport and digital health solutions.

Debuting at the event, Austria's CycloTech GmbH introduced CycloRotors, a sustainable, electrically powered propulsion system for air mobility vehicles, promising unmatched maneuverability.

German-based Clockin offered small businesses a simple digitalisation tool for managing time tracking, employee data, and product management. Fabian Ebbert, CSO, Clockin, said: "Our tech is best for companies with deskless workforce of about 50 employees and provides solutions like time tracking,



Expand North Star concludes its 9th edition with record breaking international participation and thousands of visitors from over 100 countries

employee management, and job cost management. We came to ENS to understand if there is a need for our product in the UAE, and it seems like ample small companies haven't digitalised their processes yet. So, if things work out well with our new partners, we will expand here."

Cross-examining cybercrime: GITEX GLOBAL 2024 sheds light on the innovation-igniting conundrum challenging industries worldwide



DR ALOYSIUS CHEANG,
CISO of Huawei Middle East & Central Asia, shares Huawei's approaches and practices in AI security governance

Cybersecurity ecosystem amid the evolving landscape of digital threats. After an action-packed two days where GITEX GLOBAL 2024 presented exhilarating events and exhibitions across technology's new frontiers, Wednesday witnessed another incredible programme as audiences examined the existing and future cybersecurity landscapes with the world's foremost experts.

Taking place from 14-18 October at Dubai World Trade Centre (DWTC), GITEX GLOBAL is the world's largest and best-rated tech event. It presents a record-breaking 44th edition in 2024 – welcoming over 6,500 exhibitors, 1,800 startups, 1,200 investors alongside governments from more than 180 countries.

As GITEX GLOBAL's biggest-ever international edition reached

the halfway stage, "Cybersecurity Day" headlined the Wednesday schedule. An enlightening series of keynote speeches, fireside chats, and specialist panels cast a unique spotlight on the urgent challenges, emerging threats, and innovative opportunities facing individuals, enterprises, industries, and nations worldwide.

Cross-examining the cybercrime conundrum

With global cybercrime damaged projected to reach \$10.5 trillion annually by 2025, the international tech community is determined to ignite a paradigm shift through reinvigorated determination. This universal attitude was on full display at GITEX GLOBAL as top CISOs, CIOs, and GRC leaders converged with a unified mission: establish the foremost line of defence globally.

In 2024, finance industry AI-driven fraud has surged by 40%, posing unprecedented challenges for incumbents. One of Wednesday's must-attend conference sessions – 'AI-Driven Digital Fraud: Safeguarding the Finance Industry's Future' – examined how emerging technologies are being harnessed to overcome the evolving threat.

Dr. Aloysius Cheang, Chief Security Officer for the Middle East & Central Asia at Huawei, said, "Huawei is attacked 12 billion times a day on average. This is why cybersecurity is positioned as a very strategic asset within our company. Organisations must build a cybersecurity culture through a security-first, privacy-first approach – and their solutions must serve their purpose of protecting digital assets."

UAE's AI71 and Morocco Ministry Ink Deal at GITEX GLOBAL to Support Morocco's Digital Strategy and Transformation

AI71 signed a deal with Morocco's Ministry of Digital Transition and Administrative Reform at GITEX Global today to partner in advancing digital transformation in Morocco in support of their recently announced Digital Morocco 2030 strategy.

The partnership agreement was signed by His Excellency Faisal Al Bannai, the Secretary General of the Advanced Technology Research Council, and Her Excellency Ghita Mezzour, the Delegate-Minister to the Head of Government in charge of Digital Transition and Administration Reform at the Dubai World Trade Center.

As a next step, the ministry and AI71 will work together to advance Morocco's digital transformation agenda by exploring the potential of adopting AI solutions to enhance citizens' access to government services and ensure a more accessible and user-centric experience

for the public.

"We are honored to support Digital Morocco 2030, and to bring our AI expertise and solutions to even more people," said Reda Nidhakou, the Acting CEO of VentureOne, AI71's parent company. "Morocco's government and startups have the power to supercharge the national economy."

In addition to helping enhance government services, AI71 is also awarding \$100,000 USD worth of compute power to four Morocco-based AI startups following the conclusion of a successful joint competition with Morocco's Ministry of Digital Transition and Administrative Reform, which was designed to foster AI innovation in Morocco.

The competition kicked off at GITEX Africa earlier this year, where the ministry invited 200 start-ups to present their solutions to AI71 for a chance to be



supported with compute power. In total, 35 AI startups participated in the competition, and four exceptional winners were selected based on novelty, technical feasibility, and growth potential: TOUM AI, Heyy.ma, PostGoo, and Thinkable.

Accelerating AI advancement: Abu Dhabi's innovation champions & tech pioneers shine bright at GITEX GLOBAL 2024



At GITEX GLOBAL 2024, Abu Dhabi highlighted advancements in applied AI and unveiling its next-gen police patrol vehicle, Magnum MK1

Abu Dhabi's innovation champions and tech pioneers exhibited the brand-new services and solutions destined to reshape the future at GITEX GLOBAL 2024. As the Emirate consolidates its global leadership position in the emerging AI economy, some

of the UAE capital's proudest companies showcased a plethora of AI-based advancements designed to drive digital transformation across the nation and beyond.

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is the world's largest and best-rated tech event. It presents a record-breaking 44th edition in 2024 – welcoming over 6,500 exhibitors, 1,800 startups, 1,200 investors alongside governments from more than 180 countries.

Wednesday saw tens of thousands of visitors examine first-hand how Abu Dhabi charting a course to the future AI economy – with local enterprises and startups at the forefront of progression. In line with Abu Dhabi Economic Vision 2030 and the UAE National Strategy for AI 2031, the local tech community – home to over 400 specialist AI companies – illustrated its unwavering commitment to boosting AI-backed socio-economic development.

Department of Government Enablement – Abu Dhabi's innovative products

The Abu Dhabi government showcased an innovative lineup of next-generation solutions, including GovGPT. Based on an AI-driven knowledge agent, GovGPT will assist Abu Dhabi government employees with access to various AI tools, guiding them towards governmental policies and essential information almost instantaneously.

Reda Nidhakou, Acting CEO, VentureOne, said, "VentureOne is dedicated to bringing the Technology Innovation Institute's groundbreaking tech to market through ambitious tech ventures – from research to reality, and from Abu Dhabi to the world. At GITEX, we showcased AI71, a venture that develops enterprise AI solutions powered by open-source AI models with a focus on TII's Falcon."



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e& UAE and UiPath Launch RPA as a Managed Service to Accelerate Digital Transformation in the UAE



e& UAE has deepened its strategic partnership with UiPath. Through this partnership, e& UAE becomes the first UiPath partner in the region to offer Robotic Process Automation (RPA)

combined with AI as a managed service, hosted on e& UAE's cloud infrastructure.

"Our collaboration with UiPath demonstrates our commitment to empowering businesses of all sizes, including SMBs,"

said Hazem Gebili, Senior Vice President, Enterprise Service Solutions. "By integrating RPA with AI, we are enabling businesses to streamline their operations, reduce manual errors, and boost overall efficiency. This lowers operational costs, allowing businesses to focus on their core tasks, optimise resources, and drive higher productivity—all while accelerating their digital transformation."

Esam Mahmoud, Senior Vice President, SMB said, "Through our unique agreement with UiPath, we now have access to the latest AI-powered solutions, allowing us to offer businesses an affordable entry point to automate their processes. e& UAE's latest RPA managed services are supported by a comprehensive team of RPA/ AI professionals."

Building on their successful partnership since 2018, e& UAE has extended its Enterprise License Agreement (ELA) with UiPath for another three years, reinforcing its commitment to making automation more accessible.

By integrating AI with Robotic Process Automation (RPA), e& UAE will further implement advanced solutions such as test automation, task mining, process mining, and document processing across its internal operations as well.

"Our expanded partnership with e& UAE represents a significant step forward in our mission to accelerate human achievement through automation and AI," said Zakaria Haltout, Area Vice President MEA at UiPath.

World Future Economy Digital Leaders Summit debuts at GITEX GLOBAL, shaping the future global tech and policy landscape

Government officials opening day of the World Future Economy Digital Leaders Summit on Monday as conversations began about charting a course for AI Compute-Driven economic transformation.

GITEX GLOBAL, the world's largest tech event, got underway at Dubai World Trade Centre (DWTC), as topics on 'Tech Investment Day' centred around the next-gen semi-conductors market, which is expected to be valued USD \$1 trillion by 2030, and the future of data governance. The mega event is under the theme of 'Global Collaboration to Forge a Future AI Economy'.

The World Future Economy Digital Leaders Summit comes at a time where UAE is accelerating its efforts in adopting AI in different sectors. Last year, the country's AI market was valued at USD \$3.47 billion. H.E. Abdullah Bin Touq Al Marri, Cabinet Member & Minister of Economy at UAE's Ministry of Economy, explained the importance of AI and how it is central to the country's economic future.

Addressing the audience, he highlighted AI is a major driver for the future and is already impacting our everyday lives whether it is transportation or ordering food but to propel growth even further across different sectors, people and companies need



H.E. ABDULLAH BIN TOUQ AL MARRI Cabinet Member & Minister of Economy, UAE outlines the nation's AI vision, as the World Future Economy Digital Leaders Summit makes its debut at GITEX GLOBAL

to learn how to enable AI effectively.

Ignacy Niemczycki, Undersecretary of State Ministry of Economic Development and Technology of Poland, delivered a presentation on how the country is

embracing technology. He said, "Our culture is a key pillar in our journey of being a tech leader and we have a stable economy which has been very resilient for the last 30 years."

A graphic featuring a stylized, glowing blue and orange face composed of circuitry and data points, set against a dark background with floating orange and blue particles. The text "AI-Driven Defense Solutions for a Secure Cyber Future" is overlaid on the left side.

AI-Driven Defense Solutions for a Secure Cyber Future

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